

Dr.Manishankar Chakraborty,PhD,MBA

KO Column Coordinator, then KO Community Contributor at www.knowledgeoman.com
maniisonline@gmail.com

Summary

A professional with hands on experience in men management, resource management with a target based approach.The value added attributes like training, consultancy in management and soft skills blended with regular contribution of intellectual food for thought through the published work is a rarity.Visit me at www.manishankarthetrainer.blogspot.com,
www.manishankarscribbles.wordpress.com,www.twitter.com/manitwitts

Specialties

Men Management,Resource Management,Management Training,Soft Skills Training and Management Consultancy,Know more from
www.manishankarthetrainer.blogspot.com,
www.manishankarscribbles.wordpress.com,www.twitter.com/manitwitts

Experience

Faculty, Trainer and Consultant at Ministry of Manpower Managed Ibra College of Technology

March 2009 - Present (2 years 10 months)

I am involved in active teaching, training, administration and consultancy in management and soft skills in the Sultanate of Oman.

Know more from www.manishankarthetrainer.blogspot.com,
www.manishankarscribbles.wordpress.com,www.twitter.com/manitwitts

Faculty-Business Studies at Bahwan CyberTek Inc

March 2009 - Present (2 years 10 months)

Impart training on management and soft skills to Omani citizens. Indulge in training related administration with various value added responsibilities.

1 recommendation available upon request

KO Column Coordinator, then KO Community Contributor at Knowledge Oman

March 2009 - Present (2 years 10 months)

This is a voluntary work I am extending towards the leading knowledge portal of the Sultanate of Oman. The prime objective is to share my knowledge, experience and skills for the well-being of this fantastic nation and her people in line with the vision of the legendary, His Majesty Sultan Qaboos Bin Said.

Recommendation can be seen from the President and Founder of www.knowledgeoman.com in-

<http://manishankarscribbles.wordpress.com/2011/06/30/recommendationtestimonial-from-the-president-and>

Know more from www.manishankarscribbles.wordpress.com , www.knowledgeoman.com ,
www.manishankarthetrainer.blogspot.com and www.twitter.com/manitwitts

Senior Subject Matter Expert at KH-Dubai Headquartered Knowledge Transfer,Management Training and Consultancy Firm

February 2008 - November 2009 (1 year 10 months)

I am a senior subject matter expert managing a team of subject matter experts. My core expertise is in management training, management consultancy, content development in Marketing Management, Human Resource Management and Strategic Management. You can visit me on www.manishankarthetrainer.blogspot.com,
www.manishankarscribbles.wordpress.com, www.twitter.com/manitwitts
8 recommendations available upon request

Consultant,Trainer,Speaker at Pune Management Association

2008 - 2009 (1 year)

Training to corporate professionals on range of management and soft skills domain.

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www.manishankarscribbles.wordpress.com, www.twitter.com/manitwitts

Faculty-Management at Icfai University

May 2004 - January 2008 (3 years 9 months)

I worked here as a management faculty for MBA students. I taught Marketing Management, Strategic Management, Human Resource Management, Soft Skills, Introduction to Management, Services Marketing, to name a few subjects. I was also in charge of placements, admissions, brand building and summer internships.
Know more from www.manishankarthetrainer.blogspot.com,
www.manishankarscribbles.wordpress.com, www.twitter.com/manitwitts
6 recommendations available upon request

District Manager and then into Product Management at Cipla Ltd.

March 2002 - April 2004 (2 years 2 months)

I worked as Area Manager-Sales and then as Product Manager

Territory In Charge at Asian Paints

April 2001 - March 2002 (1 year)

I worked as Territory Manager looking after the dealer networking management. Visit me at www.manishankarthetrainer.blogspot.com
1 recommendation available upon request

Certifications

Certified Assessor for CII-EXIM Bank Award for Business Excellence, which is based on the EFQM (European Foundation for Quality Management) Model for Business Excellence.
EFQM-CII

Skills

| | |
|--------------------------------|-------------------------------|
| Professional Writing | (Expert, 13 years experience) |
| Professional Networking | (Expert, 13 years experience) |
| Training Management | (Expert, 13 years experience) |
| Authoring Case Study | (Expert, 13 years experience) |
| Soft Skills Training | (Expert, 13 years experience) |
| Resource Management | |
| Management Consulting | |
| CASE | |
| Business Strategy | |
| Change Management | |
| Behavioral Training | |
| Program Management | |
| Consultancy | |
| Business Planning | |
| Business Analysis | |
| Training Delivery | |

Languages

| | |
|----------------|------------------------------------|
| English | (Native or bilingual proficiency) |
| Hindi | (Native or bilingual proficiency) |
| Bengali | (Native or bilingual proficiency) |
| Marathi | (Professional working proficiency) |
| Urdu | (Professional working proficiency) |
| Arabic | (Limited working proficiency) |

Publications

A Total of 500 plus publications as on November 2011

International journals, professional periodicals, dailies, portals June 30, 2011

Authors: Dr.Manishankar Chakraborty,PhD,MBA

A Total of 500 plus publications as on November 2011, covering a wide gamut of international journals, professional periodicals, magazines, dailies and portals, targeting domain areas in business, management, career building and allied areas.

Publications as on 20th October 2011 can be seen from the link below-

<http://manishankarscribbles.wordpress.com/2011/10/20/publications-of-dr-manishankar-chakraborty-as-on->

Education

Nagpur University

PhD, Management, 2004 - 2008

Activities and Societies: www.manishankarthetrainer.blogspot.com,
www.manishankarscribbles.wordpress.com,www.twitter.com/manitwitts

Nagpur University

MBA, Marketing and HRM, 1999 - 2001

Activities and Societies: www.manishankarthetrainer.blogspot.com,
www.manishankarscribbles.wordpress.com,www.twitter.com/manitwitts

Honors and Awards

Best Trainer by INC-HQ, Best Marketing Trainee by Cipla
and Employee of the Month by ICT, Oman.

Interests

Men Management,Resource Management,Managment and Soft Skills Training,Management
Consultancy,Management article and Management Case Study making,Content
Development,Training related administration

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16 people have recommended Dr.Manishankar

"Mani is a true intellectual with a good understanding of most contemporary issues. He is a goal driven person and has the ability to motivate his team and instil confidence them. His regular contributions to leading national dailies were a pleasure to read. It would be wonderful to have an opportunity to work with him again. I wish him all the best in his career"

— **Sangeeta Shukla**, *Soft Skills Trainer, ICFAI National College*, worked with Dr.Manishankar at Bahwan CyberTek Pvt. Ltd.

"Dr Manishankar was one colleague who always worked towards the accomplishment of team goals. He was really quick in completing his tasks and will always lend a helping hand to other members of the team to see that team is achieving its objectives well within the time frame A very dedicated, hardworking and loyal with his work ethics, Dr Manishankar is a true asset to any organization. I wish him all the very best in all his future endeavors."

— **Binu David**, *Assessment Advisor HRM, Knowledge Horizon*, managed Dr.Manishankar indirectly at KH-Dubai Headquartered Knowledge Transfer,Management Training and Consultancy Firm

"Very knowledgeable, yet down to earth, needless to say a great teacher and a writer, assertive in his approach, ever encouraging and an ideal team leader...that's Manishankar."

— **Aneesha Watve**, *Visualiser, Knowledge Horizon*, worked with Dr.Manishankar at Knowledge Horizon

"Dr. Manishankar is a professional SME in the domain of Management and Marketing. His wealthy knowledge and experience had helped a lot of people. I have worked with him at Knowledge Horizon and he was very helpful and a great person to work with."

— **Deaa Al-Najjar**, *Technical Team Leader, Knowledge Horizon*, worked directly with Dr.Manishankar at KH-Dubai Headquartered Knowledge Transfer,Management Training and Consultancy Firm

"Mani is an excellent mentor, with lot of knowledge in his kitty. His work is detailed. I did not work with him directly but i had this great opportunity to know him as a colleague & a friend. He is an asset to any company he works for."

— **Rashmi Pannikar**, *Quality Officer, Knowledge Horizon*, worked with Dr.Manishankar at Bahwan CyberTek Pvt. Ltd.

"Working with Mani was a pleasure. People working under him have always enjoyed along with delivering good output. His passion for translating his understanding on various contemporary topics, subject matter and issues into his own style of communication to public through public media is one of his biggest strengths. On top of that his kind nature and positive attitude helps him in being connected with many people."

— **Santosh Ranjan**, *Managing Director, Knowledge Horizon E-Learning Pvt. Ltd.*, managed Dr.Manishankar at Bahwan CyberTek Pvt. Ltd.

"Manishankar is one of the finest personalities I worked with at Knowledge Horizon. An international trainer par excellence, his acumen and expertise is clearly evident in his writings. Mani is a thorough professional and possesses great leadership skills as well. A self-motivated and vibrant personality like him is a valuable asset to any organization."

— **Molly Noronha**, *Instructional Designer, Knowledge Horizon*, worked indirectly for Dr.Manishankar at Bahwan CyberTek Pvt. Ltd.

"Mani Sir (as we lovingly address him) is very dynamic and versatile personality. He is a prolific writer and a regular columnist in leading news papers and journals in India. His articles have always been focused on current trends in the globe and are highly appreciated by the readers. He is very professional person in his approach and never let others feel that he is a boss. He is really a true leader and would always be an asset for any organisation getting associated with him. I wish him all the best. Regards, Ranjan"

— **Ranjan Inmulwar**, *Subject Matter Expert, Knowledge Horizon E-Learning Private Limited, Pune*, reported to Dr.Manishankar at Bahwan CyberTek Pvt. Ltd.

"Manishankar was great person to work with. He always completed all his tasks on time and with proper detail. Mani was a result oriented person. Mani was also good in Managing his team. He would never let pressure percolate on his team members. His team would meet the given deadlines and so Mani and his team were a great assets for any Project Manager. Wishing him all the very best! Would like to work with Manishankar again."

— **Atul Sankhe**, *Project Management, Knowledge Horizon*, worked with Dr.Manishankar at KH-Dubai Headquartered Knowledge Transfer, Management Training and Consultancy Firm

"I have known Dr. Manishankar Chakraborty as my peer while working with ICFAI University affiliated ICFAI National College, Nagpur. His flair for teaching and his writing skills coupled with the perfection in teaching related administration made him one of the outstanding faculty. He was part of the team which pioneered the presence of ICFAI National College in Nagpur and was also

actively involved in brand building activities. I wish him all success in his personal and professional soujourn".

— **Amita Jacob**, *Associate Consultant, ICFAI*, worked with Dr.Manishankar at Icfai University

"Manishankar sir was one of the best faculties I have ever been in contact with. He has taught us the real meaning of Industry and its working. The subject taught by him was Marketing and I must say he is a master in it. I have been his student but I would love to work with him and learn many things from him. He is a hardworking person with a wonderful attitude to teach and learn. I wish him luck for his future endeavours."

— **Soma sharma**, *Student, ICFAI*, was with another company when working with Dr.Manishankar at Icfai University

"MANISHANKAR is a genius intellectual person. He has brilliant skills as a trainer. I have always loved his 500+ articles in different national newspapers. As a colleague I have been a fan of him ."

— **Dr. Anita Sukhwai**, *VICE PRINCIPAL, ICFAI*, worked directly with Dr.Manishankar at Bahwan CyberTek Pvt. Ltd.

"Mani has always come across as a person with clear ideas, eye for detail and complete committment to the organization. It was always a pleasure to read his regular contributions to the leading newspapers. He'll be an asset to any organization that he works for . I wish him good luck in all his endeavours!"

— **Sangeeta Shukla**, *Soft Skills Trainer, ICFAI National College*, worked with Dr.Manishankar at Icfai University

"Manishankar has excellent Marketing skills, he is also equally good at writing articles .A faculty par excellence ,he is good at public speaking too. He would surely prove to be an asset to any organization he works in. I wish him all the luck for his future !"

— **Nidhi Mulik**, *Faculty, ICFAI*, worked directly with Dr.Manishankar at Icfai University

"Manishankar is detailed oriented person and takes extra efforts to get to objectives and creates and strives attain more at every possible opportunity. A very good person to work with as he is open to new ideas and takes it seriously to implement them."

— **Pradeep Joshi**, *Consultant, ICFAI University*, managed Dr.Manishankar indirectly at Icfai University

"Manishankar was very hard working & true professional.He had great theoritical knowledge of Channel Management."

— **Shivendra Sahay**, *Territory Sales Incharge, Asian Paints (I) Ltd*, worked directly with Dr.Manishankar at Asian Paints

Contact Dr.Manishankar on LinkedIn