

Publications, Conferences and Symposium Details of Dr. Manishankar Chakraborty

*(Doesn't include his blogs www.manishankarthetrainer.blogspot.com
www.manishankarscribbles.wordpress.com and micro-blog,
www.twitter.com/manitwitts and other private offline and online
scribbling)*

(1) Journals, Edited Books and Professional Periodicals and Professional Magazines Papers

No.	Title of Article	Name of Journal/Periodical/Book	ISBN/ISSN No.	Co-Author	Issue, Page Number	Publisher
1	Orange City Inc.- Problem of E-Transformation	Managing Global Competitiveness, What Indian Companies Must Do? (Edited Book)				Management Book, published by Indian Institute of Foreign Trade, New Delhi and Jagannath International Management School, New Delhi. Publisher- Excel Books, New Delhi
2	Higher Education in India	MBA Review -The Achiever's Magazine (Periodical)	ISSN 0972 6764		May 2006, Page Number-	ICFAI University Press, Hyderabad

					20 to 25	
3	Experiential Learning : The Buzzword for an Intern	MBA Review -The Achiever's Magazine (Periodical)	ISSN 0972 6764		August 2006, Page Number- 36 to 37	ICFAI University Press, Hyderabad
4	Americanization : Old Wine in a New Bottle	MBA Review -The Achiever's Magazine (Periodical)	ISSN 0972 6764		October 2006, Page Number 54 to 55	ICFAI University Press, Hyderabad
5	BFI-A Cocktail of Career Opportunities	MBA Review -The Achiever's Magazine (Periodical)	ISSN 0972 6764		January 2007, Page Number 49 to 51	ICFAI University Press, Hyderabad
6	Higher Education Services : Marketing Challenges	MBA Review -The Achiever's Magazine (Periodical)	ISSN 0972 6764		April 2007, Page Number 51 to 53	ICFAI University Press, Hyderabad
7	Embracing Mediocrity at the Cost of Productivity	HRM Review (Periodical)	ISSN 0972-5148		July 2007, Page Number 39 to 42	ICFAI University Press, Hyderabad
8	Career Vs. Cricket- Drawing Parallels	MBA Review -The Achiever's Magazine (Periodical)	ISSN 0972 6764		December 2007, Page Number 13 to 14	ICFAI University Press, Hyderabad
9	Cocktail of Domain know-How and Soft Skills	ICFAI Journal of Soft skills (International Journal) Also in SSRN International Journal	ISBN 978-81-8360-118-4		December 2007, Page Number 33 to 37	ICFAI University Press, Hyderabad
10	Understanding Product Life Cycle on the lines of Human Life Cycle	Marketing Mastermind (Periodical)	ISSN 0972-5156		January 2008, Page Number 35 to 40	ICFAI University Press, Hyderabad
11	Career Planning and Implementation- A Jigsaw Puzzle	MBA Review –The Achiever’s Magazine (Periodical)	ISSN 0972 6764		January 2008, Page Number 45 to 47	ICFAI University Press, Hyderabad

12	Changing Paradigms in Indian Higher Education Sector	Decision Sciences and Technology for Globalization, Section-8 (Book on International Conference Proceedings)	ISBN		Page 609 to 614	Book published by Institute of Management Technology, Ghaziabad,
13	Management Learning Online-Need of the Hour	MBA Review –The Achiever’s Magazine (Periodical)	ISSN 0972-6764		April 2008, Page Number to	ICFAI University Press, Hyderabad
14	Learning-An Art or Science	HRM Review (Periodical)	ISSN 0972-5148		May 2008, Page Number to	ICFAI University Press, Hyderabad
15	Decision Making, Looks so Easy, yet so Hard	HRM Review (Periodical)	ISSN 0972-5148		June 2008, Page Number to	ICFAI University Press, Hyderabad
16	American Recession: Impact on Indian Job Market	MBA Review –The Achiever’s Magazine (Periodical)	ISSN 0972-6764		June 2008, Page Number to	ICFAI University Press, Hyderabad
17	Integrated Communication-The Success Mantra	Advertising Express (Periodical)	ISSN 0972-5326		June 2008, Page Number to	ICFAI University Press, Hyderabad
18	Revisiting the marketing mix in the changed paradigm	Marketing Mastermind (Periodical)	ISSN 0972-5156		July 2008, Page Number to	ICFAI University Press, Hyderabad
19	Scapegoat Creators	HRM Review (Periodical)	ISSN 0972-5148		August 2008, Page Number to	ICFAI University Press, Hyderabad
20	Troubleshooting for Expatriate CEO	Global CEO (Periodical)	ISSN		July 2008, Page Number to	ICFAI University Press, Hyderabad

21	Balanced Score Card-An All Round Tool	Global CEO (Periodical)	ISSN		August 2008, Page Number to	ICFAI University Press, Hyderabad
22	The New Face of Indian Advertising	Advertising Express (Periodical)	ISSN 0972 5326		September 2008, Page Number to	ICFAI University Press, Hyderabad
23	Battle hardened employees need the right blend of soft skills and domain know how	Soft Skills-Cornerstone of Professional Success (Book on International Conference Proceedings)	ISBN 978-81-8360-118-4	Sophia Ansari	Page Number-499	Book published by BITS, Pilani,
24	Managing Turbulence	Global CEO (Periodical)	ISSN		November 2008, Page Number to	ICFAI University Press, Hyderabad
25	Recruitment Dynamics	HRM Review (Periodical)	ISSN 0972-5148		November 2008, Page Number to	ICFAI University Press, Hyderabad
26	Turning Cost Center into a Profit Center	Marketing Mastermind (Periodical)	ISSN 0972-5156		December 2008, Page Number to	ICFAI University Press, Hyderabad
27	Indian Management-A global model	JIMS Journal (Journal)	ISBN		Volume 13, Number 3, July 08 to September 08 issue	Jagannath Institute of Management Studies Journal, New Delhi
28	Interview of the President of Knowledge Horizon, Dubai, Dr. Ma'en Al Qatamin	Global CEO (Periodical)	ISSN		January 2009, Page Number to	ICFAI University Press, Hyderabad
29	Multicultural Organization-A big boon for all	Global CEO (Periodical)	ISSN		January 2009, Page	ICFAI University Press,

					Number to	Hyderabad
30	Training and Development- An essential review	HRM Review (Periodical)	ISSN 0972-5148		January 2009, Page Number to	ICFAI University Press, Hyderabad
31	Managing virtual teams-A Challenge for the managers	Global CEO (Periodical)	ISSN		February 2009, Page Number to	ICFAI University Press, Hyderabad
32	KYP-An important Tool	HRM Review (Periodical)	ISSN 0972-5148		March 2009, Page Number to	ICFAI University Press, Hyderabad
33	Importance of Soft Skills	ICFAI Journal of Soft skills (International Journal) Also in SSRN International Journal	ISBN 978-81-8360-118-4		March 2009, Page Number to	ICFAI University Press, Hyderabad
34	Accreditation-More than a branding tool	HRM Review (Periodical)	ISSN 0972-5148		June 2009, Page Number to	ICFAI University Press, Hyderabad
35	Soft Skills-Essential for Shaping Well Rounded Individuals	ICFAI Journal of Soft skills (International Journal) Also in SSRN International Journal	ISBN 978-81-8360-118-4		June 2009, Page Number to	ICFAI University Press, Hyderabad
36	Case Study on Jog Caterers	Marketing Mastermind (Periodical)	ISSN 0972-5156		July 2009, Page Number to	ICFAI University Press, Hyderabad
37	Communication in the Sultanate of Oman	Advertising Express (Periodical)	ISSN 0972-5326		August 2009, Page Number to	ICFAI University Press, Hyderabad
38	A Facelift to Management Training	HRM Review (Periodical)	ISSN 0972-5148		August 2009, Page Number to	ICFAI University Press, Hyderabad

39	A Case Study on Mohanlal Jangid Investments Ltd- Customer Service as the Fulcrum	Marketing Mastermind (Periodical)	ISSN 0972-5156		December 2009, Page Number to	ICFAI University Press, Hyderabad
40	A Case Study on the importance of assertiveness at the workplace	ICFAI Journal of Soft skills (International Journal) Also in SSRN International Journal	ISBN 978-81-8360-118-4		September 09 to December 2009, Page Number to	ICFAI University Press, Hyderabad
41	Sales Promotion in the Sultanate of Oman	Advertising Express (Periodical)	ISSN 0972 5326		January 2010, Page Number to	ICFAI University Press, Hyderabad
42	Doing Business in the Sultanate of Oman	MBA Review –The Achiever’s Magazine (Periodical)	ISSN 0972 6764		March 2010, Page Number to	ICFAI University Press, Hyderabad
43	A Case Study of Strategic Myopia on Illina Ltd	The Proficient- A Referred International Journal listed in Cabell’s Directory (Journal)	ISSN 0975-475X		October 2010, Page Number 1 to 7	Janhavi Publication, Jaipur
44	Microcredit facilitation helps in the wealth distribution of a country	The Proficient- A Referred International Journal listed in Cabell’s Directory (Journal)	ISSN 0975-475X	Prof. Ghadna Suleiman Al Maskary	December 2010, Page Number 1 to 7	Janhavi Publication, Jaipur
45	A Case Study on the ICT usage in the Indian Healthcare Sector	(Book on International Conference Proceedings)	ISBN	Abdulla Thanseer	Page Number-	Book published by MECIT, Oman
46	A Case Study to understand Entrepreneurship at Al-Sharqiya Factory for Omani Sweets	The Proficient- A Referred International Journal listed in Cabell’s Directory (Journal)	ISSN 0975-475X	Hafedh Said Al Rahbi and Ahmad Saeed Hmeid Al	June 2011, Page Number 1 to 7	Janhavi Publication, Jaipur

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47	Assortment of Real Life Insights as Case Studies on Customer Experience	The Proficient- A Referred International Journal listed in Cabell's Directory (Journal)	ISSN 0975-475X	Syed Sadulla Hussainy and Salim Al Rashdi	January 2012, Page Number 70 to 78	Janhavi Publication, Jaipur

(2) Newspapers/ Dailies/Magazines/Portals/Websites Articles

Sr. No.	TITLE OF THE ARTICLE	PUBLISHER	DATE	CO-AUTHOR	TYPE OF PUBLISHER
1	Develop your Personality.	Lokmat times, (CAREERS) Nagpur	22 Sep, 2000	-	Leading English Daily of Central India
2	Self Management (Improve your personality through managing your own self!)	Lokmat times, (CAREERS) Nagpur	29 Sep, 2000	-	Leading English Daily of Central India
3	Thumb Rules of Business Success!	Lokmat times, (CAREERS) Nagpur	03 Nov, 2000	-	Leading English Daily of Central India
4	Sericulture the un-explored career option	Lokmat times, (CAREERS) Nagpur	20 Oct, 2000	-	Leading English Daily of Central India
5	A Career in Research Last Option? OR Lost Option?	Lokmat times, (CAREERS) Nagpur	10 Nov, 2000	-	Leading English Daily of Central India
6	Speak with Power and Confidence	Lokmat times, (CAREERS) Nagpur	10 Nov, 2000	-	Leading English Daily of Central India
7	Changing Profile of Management in 21st Century, INDIA	Lokmat times, (CAREERS) Nagpur	20 Oct, 2000	-	Leading English Daily of Central India
8	Management Education: Adding Value to Life.	Lokmat times, (CAREERS) Nagpur	01 Dec, 2000	-	Leading English Daily of Central India
9	Emerging Careers:	Lokmat times,	08 Dec,	-	Leading English Daily of Central India

	Embedded Web	(CAREERS) Nagpur	2000		
10	Giving Up? : Don't!	Lokmat times, (CAREERS) Nagpur	17 Nov, 2000	-	Leading English Daily of Central India
11	Beware of Net Mania	Lokmat times, (METRO PLUS) Nagpur	05 Jan, 2001	-	Leading English Daily of Central India
12	An evergreen Career-Marketing Management .	Lokmat times, (CAREERS) Nagpur	05 Jan, 2001	-	Leading English Daily of Central India
13	The Great MBA Rush	Lokmat times, (CAREERS) Nagpur	12 Jan, 2001	-	Leading English Daily of Central India
14	The Importance of Summer Job	Lokmat times, (CAREERS) Nagpur	19 Jan, 2001	-	Leading English Daily of Central India
15	Will Power-The Secret of Success.	Lokmat times, (CAREERS) Nagpur	26 Jan, 2001	-	Leading English Daily of Central India
16	A Career in Human Resource Management.	Lokmat times, (CAREERS) Nagpur	02 Feb,2001	-	Leading English Daily of Central India
17	Career Counselling need of the hour.	Lokmat times,(CAREERS) Nagpur	09 Feb, 2001	-	Leading English Daily of Central India
18	The art of Negotiation!	Lokmat times,(CAREERS) Nagpur	16 Feb, 2001	-	Leading English Daily of Central India
19	Direct Marketing, the different choice.	Lokmat times,(CAREERS) Nagpur	23 Feb, 2001	-	Leading English Daily of Central India
20	Personal Strategy Planning for that age.	Lokmat times,(CAREERS) Nagpur	02 Mar, 2001	-	Leading English Daily of Central India
21	Personal Strategy Tool.	Lokmat times,(CAREERS) Nagpur	09 Mar, 2001	-	Leading English Daily of Central India
22	Seven Tools for Success.	Lokmat times,(CAREERS) Nagpur	16 Mar, 2001	-	Leading English Daily of Central India
23	A Career in Global Strategic Management!	Lokmat times, (CAREERS) Nagpur	23 Mar, 2001	-	Leading English Daily of Central India
24	Blasting Some Myths about MBA!	Lokmat times, (CAREERS) Nagpur	30 Mar, 2001	-	Leading English Daily of Central India
25	Blasting Some Myths about MBA!	Lokmat times, (CAREERS) Nagpur	06 Apr, 2001	-	Leading English Daily of Central India
26	Blasting Some Myths about MBA!	Lokmat times, (CAREERS) Nagpur	13 Apr, 2001	-	Leading English Daily of Central India
27	The MBA Game!	Lokmat times,	20 Apr,	-	Leading English Daily of Central India

		(CAREERS) Nagpur	2001		
28	Difference between CEO & Shopkeeper	Lokmat times, (CAREERS) Nagpur	04 May, 2001	-	Leading English Daily of Central India
29	Relaxing Techniques for Students!	Lokmat times, (CAREERS) Nagpur	11 May, 2001	-	Leading English Daily of Central India
30	Developing A Shared Vision!	Lokmat times, (CAREERS) Nagpur	18 May, 2001	-	Leading English Daily of Central India
31	Orange City Inc.- Problem of E-Transformation.	Managing Global Competitiveness, What Indian Companies Must Do?			Management Book of Jagannath International Management School
		Edited by AK Sengupta and Amit Gupta, New Delhi.	First Edition, 2002	-	Indian Institute of Foreign Trade, NEW DELHI.
32	Sink or Swim	The Happening Nagpur	Jul-01	-	Leading English Monthly Magazine of Central India.
33	Quality Education without Premium	The Happening Nagpur	Jan-04	-	Leading English Monthly Magazine of Central India.
	ICFAI National College Nagpur.				
34	Jack of all Trades.....	The Happening Nagpur	Mar-04		Leading English Monthly Magazine of Central India.
35	Keeps your Options Open.	The Happening Nagpur	Apr-04	-	Leading English Monthly Magazine of Central India.
36	It's better late than never-ICFAI National College in Nagpur.	The Happening Nagpur	May-04	-	Leading English Monthly Magazine of Central India.
37	Meeting Corporate Expectation.	The Happening Nagpur	Jul-05	-	Leading English Monthly Magazine of Central India.
38	Privatization of Higher Education.	The Happening Nagpur	Nov-05	-	Leading English Monthly Magazine of Central India.
39	Private Varsities: Boon for students.	The Hitavada, (FUTURE), Nagpur	13, Sep, 2004	-	Leading English Daily of Central India
40	Reality Check about Placements	The Hitavada, (FUTURE), Nagpur	27 Sep, 2004	-	Leading English Daily of Central India
41	Reality Check about Placements	The Happening Nagpur	Oct-04	-	Leading English Monthly Magazine of Central India.

42	What Students Need to Learn?	The Hitavada, (FUTURE), Nagpur	04 Oct, 2004		Leading English Daily of Central India
43	Education blues for Industry	The Hitavada, (FUTURE), Nagpur	11 Oct, 2004	-	Leading English Daily of Central India
44	Marketing and' Man-Management' : Modern buzzwords	The Hitavada, (FUTURE), Nagpur	18 Oct, 2004	-	Leading English Daily of Central India
45	New age Teaching Techniques.	The Hitavada, (FUTURE), Nagpur	25 Oct, 2004	-	Leading English Daily of Central India
46	MBA's should take a SIP for Success	The Hitavada, (FUTURE), Nagpur	01 Nov, 2004	-	Leading English Daily of Central India
47	Privatization of Higher Education under WTO regime	The Hitavada, (FUTURE), Nagpur	08 Nov, 2004	-	Leading English Daily of Central India
48	Career in Counselling .	The Hitavada, (FUTURE) ,Nagpur	15 Nov, 2004	Sophia Anzari	Leading English Daily of Central India
49	Down but Definitely not out!	The Hitavada, (FUTURE), Nagpur	22 Nov, 2004	-	Leading English Daily of Central India
50	Benchmark yourself with Winners, not Failures!	The Hitavada, (FUTURE), Nagpur	29 Nov, 2004	-	Leading English Daily of Central India
51	Tips for Fresher's when joining a new Workplace.	The Hitavada, (FUTURE), Nagpur	06 Dec, 2004	-	Leading English Daily of Central India
52	Career in HR Sector: It's All About People skills.	The Hitavada, (FUTURE) , Nagpur	12 Dec, 2005	-	Leading English Daily of Central India
53	Building an effective career plan: Name of the Game.	The Hitavada, (FUTURE) Nagpur	13 Dec, 2004	-	Leading English Daily of Central India
54	Marketing oneself for jobs	The Hitavada, (FUTURE) Nagpur	27 Dec, 2004	-	Leading English Daily of Central India
55	Services Sector-Realizing the True Potential.	PRAKRITI, Vol-3: Issue-III, Agartala.	2005	-	Leading English and Bengali Yearly Magazine of Agartala, Tripura.
56	Pricing ' yourself correctly for jobs in a tight market	The Hitavada, (FUTURE) , Nagpur	03 Jan, 2005	-	Leading English Daily of Central India
57	Identify your strengths	The Hitavada, (FUTURE), Nagpur	10 Jan, 2005	-	Leading English Daily of Central India
58	Privatization of Higher Education under	The Happening Nagpur	Mar-05		Leading English Monthly Magazine of

	WTO regime			-	Central India.
59	Choosing the Right Educational Institute	The Hitavada, (FUTURE), Nagpur	07 Mar, 2005	-	Leading English Daily of Central India
60	Are Private Universities the Answer?	The Hindu, (EDUCATION PLUS), Chennai.	21 Mar, 2005	-	Leading English Daily of Central India
61	Should India Privatize her Higher Education Sector?	The Happening Nagpur	Apr-05		Leading English Monthly Magazine of
62	What Employers Seek	The Hitavada, (FUTURE), Nagpur	02 Apr, 2005	-	Leading English Daily of Central India
63	Employers need Self-Motivators	The Hitavada, (FUTURE), Nagpur	02 May, 2005	-	Leading English Daily of Central India
64	Is Science a Better Option for beginning of a Career	The Hitavada, (FUTURE), Nagpur	16 May, 2005	-	Leading English Daily of Central India
65	Other Facts Employers Expect from you during Recruitment.	The Hitavada, (FUTURE), Nagpur	16 May, 2005	-	Leading English Daily of Central India
66	Is it better to opt for Science?	The Hitavada, (FUTURE), Nagpur	23 May, 2005	-	Leading English Daily of Central India
67	Venturing in Medical Education After XII.	The Hitavada, (FUTURE), Nagpur	30 May, 2005	-	Leading English Daily of Central India
68	Don't get lured by flashy ads, get analytical.	The Hitavada, (FUTURE), Nagpur	13 Jun, 2005	-	Leading English Daily of Central India
69	SIP helps in improving practical Knowledge.	The Hitavada, (FUTURE), Nagpur	20 Jun, 2005	-	Leading English Daily of Central India
70	Benefits after completion of SIP.	The Hitavada, (FUTURE), Nagpur	27 Jun, 2005	-	Leading English Daily of Central India
71	Management Studies: A need or a Necessity, find out.	The Hitavada, (FUTURE), Nagpur	27 Jun, 2005	-	Leading English Daily of Central India
72	Career Options in the Healthcare Sector	The Hitavada, (FUTURE), Nagpur	18 Jul, 2005	-	Leading English Daily of Central India

73	Teaching , a fulfilling career	The Hitavada, (FUTURE), Nagpur	25 Jul, 2005	-	Leading English Daily of Central India
74	Career Options in Healthcare	The Hitavada, (FUTURE), Nagpur	25 Jul, 2005		Leading English Daily of Central India
75	Pharmaceutical Sector, New Sunrise Industry.	The Hitavada, (FUTURE) , Nagpur	01 Aug, 2005	-	Leading English Daily of Central India
76	The Retail Sector- Opportunities Galore	The Hitavada, (FUTURE) , Nagpur	08 Aug, 2005	-	Leading English Daily of Central India
77	A Career as an Entrepreneur	The Hitavada, (FUTURE), Nagpur	15 Aug, 2005	-	Leading English Daily of Central India
78	CV Speaks in your absence	The Hitavada, (FUTURE), Nagpur	16 Aug, 2005	-	Leading English Daily of Central India
79	Soft Skills-A necessity for battle Hardened guys.	The Hitavada, (FUTURE) , Nagpur	22 Aug, 2005	Usha Pillai	
80	The Booming Banking Industry.	The Hitavada, (FUTURE), Nagpur	22 Aug, 2005	-	Leading English Daily of Central India
81	An Insured Career in the Insurance Sector	The Hitavada, (FUTURE) Nagpur	29 Aug, 2005		Leading English Daily of Central India
82	Teaching Profession set to realize its full potential.	The Hitavada, (FUTURE) Nagpur	05 Sep, 2005	-	Leading English Daily of Central India
83	Careers to take wings in Blooming Aviation.	The Hitavada, (FUTURE) , Nagpur	12 Sep, 2005	-	Leading English Daily of Central India
84	Research - Last or Lost Option.	The Hitavada, (FUTURE) , Nagpur	19 Sep, 2005	-	Leading English Daily of Central India
85	Services Sector: Opportunities galore.	The Hitavada, (FUTURE) , Nagpur	03 Oct, 2005	-	Leading English Daily of Central India
86	Should India Privatize her Higher Education Sector?	Tripura Observer, Agartala.	11 Oct, 2005	-	Leading English Daily of North-East India.
87	Stem the rot-Brain Drain from Tripura	Tripura Times, Agartala.	21 Oct, 2005	-	Leading English Daily of North-East India.
88	East or West Privatization is the best.	Tripura Observer, Agartala.	21 Oct, 2005	-	Leading English Daily of North-East India.
89	Need of the hour-Renovate the	Tripura Times, Agartala	23 Oct, 2005		Leading English Daily of North-East

	academic infrastructure.			-	India.
90	Services Sector : Unearth the goldmine beneath.	Tripur Observer , Agartala.	23 Oct, 2005		Leading English Daily of North-East
91	Privatization - Is that the word India hates but the world loves?	Tripura Times, Agartala.	25 Oct, 2005	-	India. Leading English Daily of North-East
92	Get up from the slumber and dig out the opportunities.	Tripura Observer, Agartala.	25 Oct, 2005	-	India. Leading English Daily of North-East
93	Placement Season on-Introspection and reality Check .	Tripura Observer, Agartala.	13 Nov, 2005	-	India. Leading English Daily of North-East
94	Placement Season :Introspection and reality check.	The Hitavada, (FUTURE), Nagpur	14 Nov, 2005	-	India. Leading English Daily of Central India
95	Besarkari Vishwavidhyala Unnatilabher Dishari. (Bengali)	Dainik Sanvada, Agartala	20 Nov, 2005	-	The Largest Circulated Bengali Daily in North-East India.
96	Services Sector : The New Sunrise Industry.	The Hitavada, (FUTURE), Nagpur	05 Dec, 2005	-	Leading English Daily of Central India
97	Bharate Ki Uaccha Shikashar Resarakarikaren Ghauawe? (Bengali)	Dainik Sanvada, Agartala	19 Dec, 2005	-	The Largest Circulated Bengali Daily in North-East India.
98	Placement Season : INTROSPECTION REALITY CHECK.	The Indian Express, (EXPRESS CAREERS), Pune.	19 Dec, 2005	-	Leading English Daily of Western India
99	Retailing : Opportunities Galore	The Hitavada, (FUTURE) , Nagpur	26 Dec, 2005	-	Leading English Daily of Central India
100	Myths About Placements	The Hitavada, (FUTURE), Nagpur	7 Jan, 2006	-	Leading English Daily of Central India
101	Managing Careers: Management Mantra	The Times of India (NAGPUR PLUS), Nagpur.	11 Jan, 2006	-	English Daily of Central India
102	Soft Skills for hard guys : A necessity.	The Hitavada, (FUTURE) , Nagpur	23 Jan, 2006	-	Leading English Daily of Central India

103	Dream: For Your First Job.	The Indian Express, (EXPRESS CAREERS), Pune.	30 Jan, 2006	-	Leading English Daily of Western India
104	Mentoring - A Necessity of Today.	The Hitavada, (FUTURE) Nagpur	20 Feb, 2006	-	Leading English Daily of Central India
105	Catch-22 Situations for Students.	The Hitavada, (FUTURE) Nagpur	13 Mar, 2006	-	Leading English Daily of Central India
106	The Skills required at the workplace	The Hitavada, (FUTURE) Nagpur	27 Mar, 2006	Sophia Anzari	Leading English Daily of Central India
	for the women of today.				
107	Improve Your Functional Diction	The Hitavada, (FUTURE) Nagpur	05 Apr, 2006	Sophia Anzari	Leading English Daily of Central India
108	Bible for Professionals	The Indian Express, (EXPRESS CAREERS), Pune.	03 Apr, 2006	Sophia Anzari	Leading English Daily of Western India
109	Personal benchmarking, quality audit for career building.	The Hitavada, (FUTURE) Nagpur	10 Apr, 2006	-	Leading English Daily of Central India
110	Quality Audit for Career Building.	The Indian Express, (EXPRESS CAREERS), Pune.	10 Apr, 2006	-	Leading English Daily of Western India
111	Take a SIP!	The Indian Express (EXPRESS CAREERS), Pune.	13 Apr, 2006	-	Leading English Daily of Western India
112	Importance of Student Internship Programme	The Hitavada, (FUTURE), Nagpur.	17 Apr, 2006	-	Leading English Daily of Central India
113	Peer Learning : More than a mere Jargon	The Indian Express, (EXPRESS CAREERS), Pune.	17 Apr, 2006	-	Leading English Daily of Western India
114	Peer Learning , an alternate way to professional growth.	The Hitavada, (FUTURE), Nagpur.	24 Apr, 2006	-	Leading English Daily of Central India
115	Higher Education in India.	MBA Review (The Achiever's Magazine), Icfai University Press.	May-06	-	Management Magazine of Icfai University, Pg 20-25.
116	Real Siblings: IT and Management.`	The Indian Express (EXPRESS CAREERS), Pune.	01 May, 2006	Abhijeet Mukharjee	Leading English Daily of Western India
117	Relationship	The Hitavada,	02 May,	Abhijeet	Leading English Daily of Central India

	between IT and	(FUTURE), Nagpur.	2006	t Mukhar jee	
	Management.				
118	Outsource : Boon or Bane.	The Indian Express (EXPRESS CAREERS), Pune.	04 May, 2006	Dr. Nikhil K. Mehta	Leading English Daily of Western India
119	Outsourcing- An Insight	The Hitavada, (FUTURE), Nagpur.	08 May, 2006	Dr. Nikhil K. Mehta	Leading English Daily of Central India
120	Management in Information Technology	The Hitavada, (FUTURE), Nagpur.	15 May, 2006	Abhijee t Mukhar jee	Leading English Daily of Central India
121	Multimedia and Management, a lucrative option.	The Hitaavada, (FUTURE), Nagpur	22 May, 2006	Abhijee t Mukhar jee	Leading English Daily of Central India
122	Multimedia and Management, a lucrative option.	The Indian Express, (EXPRESS CAREERS), Pune.	23 May, 2006	Abhijee t Mukhar jee	Leading English Daily of Western India
123	Experimental Learning	The Indian Express, (EXPRESS CAREERS), Pune.	01 Jun, 2006	-	Leading English Daily of Western India
124	Experimental Learning: Buzzword for Intern.	The Hitavada, (FUTURE), Nagpur.	05 Jun, 2006	-	Leading English Daily of Central India
125	Internship - a much needed career booster.	The Hitavada, (FUTURE), Nagpur.	12 Jun, 2006	-	Leading English Daily of Central India
126	Identity Management	The Indian Express (EXPRESS CAREERS), Pune.	19 Jun, 2006	-	Leading English Daily of Western India
127	Identity Management, an essential for every professional.	The Hitavada, (FUTURE), Nagpur.	19 Jun, 2006		Leading English Daily of Central India
128	Mentor, a turnaround expert or	The Hitavada, (FUTURE), Nagpur.	26 Jun, 2006	Sophia Anzari	Leading English Daily of Central India

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	Tormentor.				
129	A Turnaround Expert or a Tormentor	The Indian Express, (EXPRESS CAREERS), Pune.	26 Jun, 2006	Sophia Anzari	Leading English Daily of Western India
130	The Next Door Neighbour	The Indian Express, (EXPRESS CAREERS), Pune.	29 Jun, 2006	-	Leading English Daily of Western India
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137	The Road Ahead	The Indian Express, (EXPRESS CAREERS), Pune.	07 Aug, 2006	-	Leading English Daily of Western India
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139	Clashing Confluences.	The Indian Express, (EXPRESS CAREERS), Pune.	17 Aug, 2006	-	Leading English Daily of Western India
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145	Expectations Management.	The Indian Express (EXPRESS CAREERS), Pune.	08 Sep, 2006	-	Leading English Daily of Western India
146	Intricacies of Interveiw Techniques.	The Hitavada, (FUTURE), Nagpur.	11 Sep, 2006	-	Leading English Daily of Central India
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148	Stumbling Block for Development: Educated Illiterate.	The Indian Express ,(EXPRESS CAREERS), Pune.	18 Sep, 2006	-	Leading English Daily of Western India
149	Managing Expectations.	The Hitavada, (FUTURE), Nagpur.	25 Sep, 2006	-	Leading English Daily of Central India
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152	Opportunities galore.	The Indian Express,(EXPRESS CAREERS), Pune.	05 Oct, 2006	-	Leading English Daily of Western India
153	Festivities : USP for Marketing India.	The Indian Express,(EXPRESS CAREERS), Pune.	09 Oct, 2006	-	Leading English Daily of Western India
154	Recruiters' perspective	The Hitavada, (FUTURE), Nagpur.	09 Oct, 2006	-	Leading English Daily of Central India
155	Who is your foe?	The Indian Express, (EXPRESS CAREERS), Pune.	09 Oct, 2006	-	Leading English Daily of Western India

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162	Placement Ingredients.	The Indian Express, (EXPRESS CAREERS), Pune.	19 Oct, 2006	-	Leading English Daily of Western India
163	Placements: A Case Study.	The Indian Express, (EXPRESS CAREERS), Pune.	26 Oct, 2006	-	Leading English Daily of Western India
164	Jargon and their usage	The Hitavada, (FUTURE), Nagpur.	30 Oct, 2006	-	Leading English Daily of Central India
165	Once Bitten Never Shy	The Indian Express, (EXPRESS CAREER), Pune.	02 Nov, 2006	-	Leading English Daily of Western India
166	Networking and Relationship Management.	The Indian Express, (EXPRESS CAREER), Pune.	02 Nov, 2006	-	Leading English Daily of Western India
167	Insure your Career in the Insurance Industry.	The Hitavada, (FUTURE), Nagpur.	06 Nov, 2006	-	Leading English Daily of Central India
168	Cocktail of Career Opportunities.	The Indian Express, (EXPRESS CAREER), Pune.	09 Nov, 2006	-	Leading English Daily of Western India
169	Knowledge divide, a big challenge.	The Hitavada, (FUTURE), Nagpur.	13 Nov, 2006	-	Leading English Daily of Central India
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177	Secret of Success.	The Indian Express, (EXPRESS CAREER), Pune.	07 Dec, 2006	-	Leading English Daily of Western India
178	Who is your foe?	The Hitavada, (FUTURE), Nagpur.	18 Dec, 2006	-	Leading English Daily of Central India
179	Rock Solid Base	The Indian Express, (EXPRESS CAREER), Pune.	21 Dec, 2006	-	Leading English Daily of Western India
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189	A Cocktail of Careers.	The Hitavada, (FUTURE), Nagpur.	22 Jan, 2007	-	Leading English Daily of Central India
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209	A Word of Gratitude.	The Hitavada, (FUTURE), Nagpur.	16 Apr, 2007	-	Leading English Daily of Central India
210	Dip in SIP	Indian Express, (EXPRESS CAREERS), Pune.	19 Apr, 2007		Leading English Daily of Western India
211	Changing Lanes in Career Crossroads	The Indian Express, (EXPRESS CAREERS), Pune.	23 Apr, 2007		Leading English Daily of Western India
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241	Changing Lanes in Career Crossroads	The Hitavada,(FUTURE), Nagpur	17 Jul, 2007		Leading English Daily of Central India
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247	Operation-Conversion	The Hitavada, (FUTURE), Nagpur	07 Aug, 2007		Leading English Daily of Central India
248	Are you a fit or a misfit	The Hitavada, (FUTURE), Nagpur	14 Aug, 2007		Leading English Daily of Central India
249	Management Training-Changing Paradigm	The Indian Express, (EXPRESS CAREERS), Pune.	20 Aug, 2007		Leading English Daily of Western India
250	The IIM Effect-Its Different	The Indian Express, (EXPRESS CAREERS), Pune.	23 Aug, 2007		Leading English Daily of Western India
251	Entrepreneurship-Last or Lost option	The Indian Express, (EXPRESS CAREERS), Pune.	27 Aug, 2007		Leading English Daily of Western India
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257	Brain Drain-Nightmare for Companies	Indian Express, (EXPRESS CAREERS), Pune.	24 Sep, 2007		Leading English Daily of Western India
258	Theft - A new challenge for corporate manager	The Hitavada, (FUTURE), Nagpur	25 Sep, 2007		Leading English Daily of Central India
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266	Parallels between Career and Cricket	The Indian Express, (EXPRESS CAREERS) , Pune.	29 Oct, 2007	-	Leading English Daily of Western India
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293	A Decision Maker's Tool Kit	The Indian Express, (EXPRESS CAREER), Pune.	10 Jan, 2008	-	Leading English Daily of Western India.
294	Learning- An Endless Journey	The Indian Express, (EXPRESS CAREER), Pune.	14 Jan, 2008	-	Leading English Daily of Western India.
295	Bitten by the Entrepreneurial Bug	The Hitavada, (FUTURE), Nagpur.	15 Jan, 2008	-	Leading English Daily of Central India.
296	Thanksgiving : A word of gratitude	The Hitavada, (FUTURE), Nagpur.	29 Jan, 2008	-	Leading English Daily of Central India.
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298	Making Decisions Looks so easy, yet so	The Hitavada, (FUTURE), Nagpur.	19 Feb, 2008	-	Leading English Daily of Central India.

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300	Recruitment Dynamics	The Indian Express, (EXPRESS CAREER), Pune.	25 Feb, 2008	-	Leading English Daily of Western India
301	e-Learning-Need of the Hour	The Hitavada, (FUTURE), Nagpur.	26 Feb, 2008	-	Leading English Daily of Central India.
302	Job Hopping- An alarming trend	The Indian Express, (EXPRESS CAREERS), Pune.	28 Feb, 2008	-	Leading English Daily of Western India.
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304	Thinking of MBA? Make the Right Move	The Hitavada, (FUTURE), Nagpur.	11 Mar, 2008	-	Leading English Daily of Central India.
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313	Subject Matter Expert (SME) - An enriching and lucrative career option	http://www.careerride.com/Subject-Matter-Experts-SME.aspx	April 2008		Leading Career Portal
314	Crosscheck with Checklist	The Hitavada, (FUTURE), Nagpur	April 29, 2004		Leading English Daily of Central India.
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316	Learning-An Art, Science or Both	HRM Review	May 08 Issue		Leading Periodical on HRM from Icfai Un
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318	Retaining Customers	The Indian Express, (EXPRESS CAREERS), Pune.	May 25, 2008		Leading English Daily of Western India
319	Knowing HR Managers first hand	The Hitavada, (FUTURE), Nagpur	May 26. 2008		Leading English Daily of Central India
320	Decision Making, Looks so easy, yet so hard	HRM Review	June 2008		Leading Professional Periodical of Icfai Un
321	Studying Soft Skills	Indian Express	June 5 2008		Leading English Daily of Western India
322	American Recession: Impact on the Indian Job Market	MBA Review	June 2008		Leading Professional Periodical of Icfai Un
323	Integrated Communication-Key to Success	Indian Express	June 9 2008		Leading English Daily of Western India
324	Opportunity knocks only once	Indian Express	June 16 2008		Leading English Daily of Western India
325	Integrated Communication-The Success Mantra	Advertising Express	June 08		Leading Professional Periodical of Icfai Un
326	Revisiting the marketing mix in the changed paradigm	Marketing Mastermind	July 08		Leading Professional Periodical of Icfai Un
327	Who would you be-Employer or Employee	Indian Express	June 26, 2008		Leading English Daily of Western India

328	Balanced Score Card-An all round tool	Hitavada	July 1, 2008		Leading English Daily of Central India
329	Strategic Human Resource Management-A Perspective	Indian Express	July, 7, 2008		Leading English Daily of Western India
330	Managing cultural shock	The Hitavada	July 8, 2008		Leading English Daily of Central India
331	Managing Scapegoat Creators	Indian Express	July 10 2008		Leading English Daily of Western India
332	Scapegoat Creators	HRM Review	August 2008		Leading Professional Periodical of Icfai Un
333	Know your Employees	Indian Express	July 14 2008		Leading English Daily of Western India
334	Trouble Shooting for Expatriate CEO	Global CEO	July 2008		Leading Professional Periodical of Icfai Un
335	Gaining Importance-Advertising and Promotion	Indian Express	28 July 2008		Leading English Daily of Western India
336	The New Face of Indian Advertising and Promotion	Hitavada	29 July 2008		Leading English Daily of Central India
337	Pursuing Excellence	Indian Express	21 July 2008		Leading English Daily of Western India
338	Role Model as Motivators	Indian Express	31 July 2008		Leading English Daily of Western India
339	Office Get Together-an effective gelling tool	Hitavada	12 August 2008		Leading English Daily of Central India
340	Managing Turbulence	The Hitavada	19 August 2008		Leading English Daily of Central India
341	Employee Bonding	Indian Express	21 August 2008		Leading English Daily of Western India
342	An all round tool-Balanced Score Card	Global CEO	August 08		Leading Professional Periodical of Icfai Un
343	A Customers view-The Hospitality Sector	Indian Express	28 August 08		Leading English Daily of Western India
344	Opening the Door to Profit	The Hitavada	2 September 08		Leading English Daily of Central India
345	Soft Skills-An Essential for all battle hardened people –Part I	The Hitavada	9 September 08		Leading English Daily of Central India

346	The new face of Indian advertising	Advertising Express	September 08		Leading Professional Periodical of Icfai Un
347	Searching for better profits	Indian Express	22 nd September 08		Leading English Daily of Western India
348	Battle hardened employees need the right blend of soft skills and domain know how	International Conference on Soft Skills at BITS, Pilani	19 th and 20 th September 08		International Conference
349	Soft Skills and Employability	Indian Express,	25 th September 08		Leading English Daily of Western India
350	Hospitality Sector for the customers perspective	The Hitavada	23 rd September 08		Leading English Daily of Central India
351	Career Building and Multistoried Building - an anomaly	www.tripuratalents.com	September 08		Leading Portal of Tripura
352	Cocktail of Domain Know-How with Soft Skills	Professional Reference Book titled " IUP on Pedagogy in Higher Education"	October 08		Leading University Press-Icfai University P
353	Heart Beats for BITS- A snapshot from the soft skills international conference	The Hitavada	7 th October 08		Leading English Daily of Central India
354	Career Building and Multistoried Building-An Anomaly	The Hitavada	14 th October 08		Leading English Daily of Central India
355	Awareness Call	DNA, Mumbai	17 th October 08		Leading English Daily of Western India
356	Opportunity knocks once	The Hitavada,	21 st October 2008		Leading English Daily of Central India
357	Job Hopping	The Hitavada	11 th November 2008		Leading English Daily of Central India
358	Managing Turbulence	Global CEO	November 2008		Leading Professional Periodical of Icfai Un
359	Recruitment Dynamics	HRM Review	November 2008		Leading Professional Periodical of Icfai Un

360	The World in your Office	Indian Express	17 th November 08		Leading English Daily of Western India
361	Turning Cost Center into a Profit Center	Marketing Mastermind	December 08		Leading Professional Periodical of Icfai Un
362	Employee Bonding	Indian Express	December 4 th 08		Leading English Daily of Western India
363	Indian Management-A global model	JIMS Journal, Volume 13, Number 3, July 08 to September 08 issue	July 08 to September 08 issue		Leading management journal in India
364	UAE as a career destination	The Hitavada	16 th December 08		Leading English Daily of Central India
365	Students and Recession	The Hitavada	23 rd December 08		Leading English Daily of Central India
366	Conducted and published interview of Global President of Dubai headquartered Knowledge Horizon	Global CEO	January 09 issue		Leading Professional Periodical of Icfai Un
367	Training and Development-An essential review	HRM Review	January 09 issue		Leading Professional Periodical of Icfai Un
368	Anti-terrorism as part of curriculum	The Hitavada	6 th January 09		Leading English Daily of Central India
369	Multicultural Organization-A big boon for all	Global CEO	January 09 issue		Leading Professional Periodical of Icfai Un
370	SME more prone to downward blues	DNA, Mumbai edition in DNA Money	9 th January 2009 issue		One of the leading English daily of Mumba
371	Looking through the prism of recruitment	The Hitavada	13 th January 09		Leading English Daily of Central India
372	Think, Small and Medium	Indian Express	22 nd January 09		Leading daily of western India
373	Planning and Organizing-A must for all	The Hitavada	3 rd February 09		Leading English Daily of Central India
374	Destination Dubai	Indian Express	5 th February 09		Leading daily of western India

375	Managing virtual teams-A Challenge for the managers	Global CEO	February 09 issue		Leading professional Periodical of Icfai Un
376	Training and Development-An Essential Review	HRM Review	January 09 issue		Leading professional Periodical of Icfai Un
377	KYP-An important Tool	HRM Review	March 09 issue		Leading professional Periodical of Icfai Un
378	Seeing the bigger picture of Satyam Fiasco-Part I	The Hitavada	10 th February 09		Leading English Daily of Central India
379	Seeing the bigger picture of Satyam Fiasco-Part II	The Hitavada	17 th February 09		Leading English Daily of Central India
380	Managing Workplace Dynamics	The Hitavada	24 th February		Leading English Daily of Central India
381	Managing Virtual Teams	The Hitavada	17 th March 09		Leading English Daily of Central India
382	Importance of Soft Skills	Icfai Journal on Soft Skills	March 2009		Leading Journal of Icfai University Press
383	Importance of departmental meetings	The Hitavada	24 th March 09		Leading English daily of central India
384	Global Meltdown-A boon in true sense	The Hitavada	31 st March 09		Leading English daily of central India
385	Teaching is fun in Oman	Thursday Magazine of The Times of Oman	April 2 to April 8, 2009		Leading English daily of The Sultanate of O
386	Boss is always right	The Hitavada	14 th April 09		Leading English daily of central India
387	The Land of immense potential	http://www.tripurainfo.in/	April 2009		Portal from State Tripura in India
388	Managing Interview Phobia	The Hitavada	21 st April 2008		Leading English Daily of Central India
389	Thank you, Come again	Indian Express	30 th April 2008		Leading daily of western India
390	Working Overseas, a dream for aspirants, but...	The Hitavada	5 th May 05		Leading English Daily of Central India
391	Targeting your Dream Job	http://www.knowledgeman.com/forums/showthread.php?t=5159	15 th May 09		Leading public portal of Sultanate of Oman
392	A Facelift in Management Training	The Hitavada	19 th May 09		Leading English Daily of Central India

393	Defining Work	Indian Express	20 th May 09		Leading daily of western India
394	Opportunities Galore, but not on a platter	http://knowledgeoman.com/forums/showthread.php?t=5183	22 nd May 09		Leading public portal of Sultanate of Oman
395	Omani takeaways for the expatriates	Thursday Magazine of The Times of Oman	May 28 to June 3, 2009		Leading English daily of The Sultanate of Oman
396	Building on the advantages of the students of the Sultanate	http://knowledgeoman.com/forums/showthread.php?t=5241	29 th May 09		Leading public portal of Sultanate of Oman
397	Indian Politics and Management	The Hitavada	June, 2 nd 2009		Leading English Daily of Central India
398	Mediocrity is crap, but....	The Indian Express	June, 4 th , 2009		Leading daily of western India
399	Blending Hard Skills with Soft Skills in Academic Delivery	http://knowledgeoman.com/forums/showthread.php?t=5302	June 5 th , 2009		Leading public portal of Sultanate of Oman
400	Accreditation-More than a branding tool	HRM Review	June 2009		Leading Professional Magazine Icfai University
401	The Picture is bright	The Indian Express	8 th June 09		Leading daily of western India
402	How to avoid being a misfit	http://knowledgeoman.com/forums/showthread.php?s=d7d7f964fad01ec3674b771be32841cb&t=5346	12 th June 09		Leading public portal of Sultanate of Oman
403	Go Global, Go Local	The Indian Express	June, 15 th , 2009		Leading daily of western India
404	Soft Skills-Essential for Shaping Well Rounded Individuals	Icfai Journal of Soft Skills	June 09 issue		Leading Journal of IUP
405	The piece of paper which speaks in your absence	www.knowledgeoman.com	19 th June 09		Leading public portal of Sultanate of Oman
406	Learning Never Ends	The Indian Express	June, 15 th , 2009		Leading daily of western India
407	Arm yourself with Soft Skills	The Indian Express	June, 25 th , 2009		Leading daily of western India
408	The Fun of Blended Learning and Training Approach	http://knowledgeoman.com/forums/showthread.php?t=5411	June 26 th 2009		Leading public portal of Sultanate of Oman
409	A vital cog in the learning wheel- III	http://knowledgeoman.com/forums/showthread.php?t=5411	July 5 th 2009		Leading public portal of Sultanate of Oman

		ad.php?t=5461			
410	Case Study on Jog Caterers	Marketing Mastermind	July 09 issue		Leading Professional periodical of IUP
411	Fun of Blended Learning and Training	The Hitavada	7 th July 09		Leading English Daily of Central India
412	How to Handle Group Discussion	http://knowledgeoman.com/forums/showthread.php?s=922d5d8c2b87a8d57595ed40458a6f76&t=5521	11 th July 09		Leading public portal of Sultanate of Oman
413	Countries Envy, India's Pride	The Hitavada	21 st July 09		Leading English Daily of Central India
414	Assertiveness at workplace	The Indian Express	27 th July 09		Leading daily of western India
415	Politics at workplace	The Hitavada	28 th July 09		Leading English Daily of Central India
416	A Case-let on Improper Management Practices in the Knowledge Sector	IBS Ahmedabad's conference on "HRM in the Context of Global Meltdown"	10-11 th July 09		International Conference
417	Integrating Communication	The Indian Express	30 th July 09		Leading English Daily of Western India
418	Sense of insecurity kills everything	The Hitavada	4 th August 09		Leading English Daily of Central India
419	Caution-Security is Injurious	The Indian Express	6 th August 09		Leading English Daily of Western India
420	Managing Challenges	The Hitavada	11 th August 09		Leading English Daily of Central India
421	Communication in the Sultanate of Oman	Advertising Express	August 2009		Leading Professional periodical of IUP
422	A Facelift to Management Training	HRM Review	August 2009		Leading Professional periodical of IUP
423	Working Abroad	The Indian Express	17 th August 2009		Leading English Daily of Western India
424	Need for a Glocal Approach	The Hitavada	25 th August 09		Leading English Daily of Central India
425	Managing Quality	The Indian Express	29 th August 2009		Leading English Daily of Western India
426	Where to Go	The Indian Express	31 st August		Leading English Daily of Western India

			2009		
427	Blending Hard Skills with Soft Skills	The Hitavada	1 st September 09		Leading English Daily of Central India
428	The right choice	The Indian Express	3 rd September 2009		Leading English Daily of Western India
429	Divide we Fall	The Hitavada	8th September 09		Leading English Daily of Central India
430	Whats the plan	The Indian Express	10 rd September 2009		Leading English Daily of Western India
431	The captain is as good as his team	The Hitavada	15th September 09		Leading English Daily of Central India
432	Settling Down	The Indian Express	21 st September 2009		Leading English Daily of Western India
433	Importance of Exit Interview	The Hitavada	22nd September 09		Leading English Daily of Central India
434	The modern day paradox	The Hitavada	6 th October 09		Leading English Daily of Central India
435	Marketing Dynamics in the Arab World	Connoisseur-Marketing Journal @IMT,Nagpur	6 th October 09		Leading Journal of Marketing
436	OJT-A Platform to understand Reality	www.knowledgeoman.com	14 th October 09		Leading Knowledge Portal of Oman
437	The Public, the Product	The Indian Express	22 nd October 09		Leading English Daily of Western India
438	From Teaching to Learning	Thursday Magazine of The Times of Oman	22 nd to 28 th October 2009		Leading Newspaper of the Sultanate of Oman
439	Satisfaction Guaranteed	The Indian Express	5 th November 09		Leading English Daily of Western India
440	Lessons from the Little Master	The Indian Express	23 rd November 09		Leading English Daily of Western India
441	A Touch of Emotion	The Indian Express	12th November		Leading English Daily of Western India

			09		
442	Marketing Solutions	The Indian Express	26th November 09		Leading English Daily of Western India
443	SME to the rescue	The Indian Express	10th December 09		Leading English Daily of Western India
444	A Case Study on Mohanlal Jangid Investments Ltd- Customer Service as the Fulcrum	Marketing Mastermind	December 09		Leading marketing magazine published by
445	Lessons from the life of the Master Blaster	The Hitavada	15 th December 09		Leading English Daily of Central India
446	Taking an informed decision	The Indian Express	28 th of December 09		Leading English Daily of Western India
447	Career Management	The Hitavada	29 th of December 09		Leading English Daily of Central India
448	Importance of Assertiveness at the Workplace: A	Icfai Journal of Soft Skills and SSRN	September 09 to December 09		Leading Journal of IUP and SSRN
449	Learning's from His Majesty Sultan Qaboos bin Said	www.knowledgeoman.com	2 nd January 2010		Leading Knowledge Portal of Oman
450	A whole new you	The Indian Express	31 st December 09		Leading English Daily of Western India
451	Networking Web	The Indian Express	14 th January 2010		Leading English Daily of Western India
452	Reinvent Yourself	The Hitavada	19 th January 2010		Leading English Daily of Central India
453	Where does it flow	The Indian Express	21st January 2010		Leading English Daily of Western India
454	Job Search Techniques	The Hitavada	26 th January 2010		Leading English Daily of Central India
455	Networking and its importance	The Hitavada	26 th January 2010		Leading English Daily of Central India

456	Sales Promotion in the Sultanate of Oman	Advertising Express,	January 2010 edition		Leading advertising magazine of IUP
457	Budding Entrepreneurship in Oman	www.knowledgeoman.com	6 th February 10		Leading Portal of the Sultanate of Oman
458	Networking and its importance	The Hitavada	9 th February 2010		Leading English Daily of Central India
459	Mission Customer	The Indian Express	22 nd February 2010		Leading English Daily of Western India
460	Communication undergoing a sea change	The Hitavada	23 rd February 2010		Leading English Daily of Central India
461	Doing Business in the Sultanate of Oman	MBA Review	March 2010		Leading Management Magazine of IUP
462	Soft Skills and You	The Indian Express	15 th March 2010		Leading English Daily of Western India
463	Training Day	The Indian Express	25 th March 2010		Leading English Daily of Western India
464	Today's Special	The Indian Express	22 nd April 2010		Leading English Daily of Western India
465	Sports as a rejuvenator and Unifier	www.knowledgeoman.com	24 th April 2010		Leading Portal of the Sultanate of Oman
466	Working Overseas	The Indian Express	17 th May 2010		Leading English Daily of Western India
467	No fear please	The Indian Express	24 th May 2010		Leading English Daily of Western India
468	Blueprint A and other strategies	The Indian Express	27 th May 10		Leading English Daily of Western India
469	Spotlight here please	The Indian Express	7 th June 10		Leading English Daily of Western India
470	Size Doesn't Matter	The Indian Express	10 th June 10		Leading English Daily of Western India
471	Never Give up	The Indian Express	21 st June 10		Leading English Daily of Western India
472	Learning from His Majesty, Sultan Qaboos Bin Said	Business Mirror, ICT, Second Edition	June 10		In House magazine of Business Studies Dep
473	Identifying Profit Zones	The Indian Express	28 th October		Leading English Daily of Western India

			2010		
474	A Case Study of Strategic Myopia on Illina Ltd	International Business and Management Journal, Proficient	October 2010		Leading International Journal
475	Commemorating the 40th National Day of the Sultanate of Oman	www.knowledgeoman.com	13 th November 2010		Leading Knowledge Portal of the Sultanate
476	Ideal Work Environment	The Indian Express	18 th November 2010		Leading English Daily of Western India
477	Open communication	The Indian Express	13/12/2010		Leading English Daily of Western India
478	The Networking Web	The Indian Express	27/12/2010		Leading English Daily of Western India
479	Work Politics	The Indian Express	30/12/2010		Leading English Daily of Western India
480	Settling Down	The Indian Express	3/1/2011		Leading English Daily of Western India
481	A Letter to my Omani Students	www.knowledgeoman.com	6/1/2011		Leading portal of the Sultanate of Oman
482	Making Decision	The Indian Express	10/1/2011		Leading English Daily of Western India
483	SME To The Rescue	The India Express	3/2/2011		Leading English Daily Of Western India
484	Job search technique- An art or science	www.knowledgeoman.com	22 nd Feb 2011		Leading portal of the Sultanate of Oman
485	Indifference at the workplace	www.knowledgeoman.com	5 th March 2011		Leading portal of the Sultanate of Oman
486	Microcredit facilitation helps in the wealth distribution of a country	International Business and Management Journal, Proficient	October 2010	Prof. Ghadna Suleiman Al Maskary	Leading International Journal
487	A Case Study on the ICT usage in the Indian Healthcare Sector	International Conference in Middle East College of Information Technology (MECIT), Sultanate of Oman	March 22 nd and March 23 rd 2011	Abdulla Thanseer	International Conference
488	The Need for Innovative Learning and Teaching	www.knowledgeoman.com	2 nd April 2011		Leading portal of the Sultanate of Oman
489	Managing examination fever	www.knowledgeoman.com	16 th April 2011		Leading portal of the Sultanate of Oman
490	Smooth Operation	The India Express	21/4/2011		Leading English Daily Of Western India
491	The Right Behaviour	The India Express	05/5/2011		Leading English Daily Of Western India

492	The Networking Web	The India Express	09/5/2011		Leading English Daily Of Western India
493	Interview Blues	The India Express	19/5/2011		Leading English Daily Of Western India
495	Introspecting on a journey called Career	www.knowledgeoman.com	22/5/2011		Leading Knowledge Portal of Oman
496	The Importance of Networking	www.ezineall.com	July 2011		Leading Blog in Pakistan
497	Away from Home	The India Express	8 th July 2011		Leading English Daily Of Western India
498	The Importance of Networking	The Hitavada	12 th July 2011		Leading English Daily Of Central India
499	Assertiveness at the Workplace	Indian Express	25 th July 2011		Leading English Daily Of Western India
500	A Case Study to understand Entrepreneurship at Al-Sharqiya Factory for Omani Sweets	Proficient- An International Journal of Management	June 2011 Issue	Hafedh Said Al Rahbi and Ahmad Saeed Hmeid Al Harthi	Leading International Journal on Management
501	Boss may be wrong, but you should be right	The Hitavada	11 th October 2011		Leading English Daily of Central India
502	Managing the first job blues	Thursday Magazine of The Times of Oman	20 th to 26 th October 2011		Leading English Daily of the Sultanate of C
503	Is virtual life taking over the real life?	The Hitavada-future	1 st November 2011		Leading English Daily of Central India
504	Leadership Lessons from MAHI	The Hitavada-future	8 TH November 2011		Leading English Daily of Central India

(3) Workshops, Training Programs and Conferences Attended/Papers Published

<i>Date and Duration</i>	<i>Workshop/Training Venue</i>	<i>Topic/Objective</i>	<i>Facilitators</i>	<i>Learning</i>
March 2012	OSOM-Oman Symposium On Management, ICT, Ibra, Oman	A Case study on the success story of the leading knowledge portal of Oman,	Academicians, Industry Captains and Academic	Business, Management and Economy

		www.knowledgeoman.com	Administrators of Oman	of Oman
March 2012	OSOM-Oman Symposium On Management, ICT, Ibra, Oman	A Case study on the importance of customer service in total quality management with reference to a leading automotive re-seller of Oman	Academicians, Industry Captains and Academic Administrators of Oman	Business, Management and Economy of Oman
February 2012	Oman National Quality Conference,	A Case Study on the importance of blended learning in the Higher Education Sector	Academician and Academic Administrators of Oman	Quality Management in Higher Education
February 2012	Oman National Quality Conference, February 2012	A benchmarked performance management system for the institutes of higher education with reference to a case study on RCMT	Academician and Academic Administrators of Oman	Quality Management in Higher Education
March 2011	MECIT, Sultanate of Oman, International Conference	A Case Study on the importance of Communication Technology in the Indian healthcare sector	Academicians	Global Learning in IT and Management
March 2011	International Conference on Technology and Business Management(ICTBM-11) SZABIST Dubai	A Case Study on the Marketing of the Sultanate of Oman as a Tourist Destination.	Academicians	Global learning on Business and Management
June 2011	EBES Conference, Turkey	Assortment of case studies on customer service.	Academicians	Global learning on Business and Management
March 2010	Sohar College of Applied Sciences, Sohar, Sultanate of Oman	A Case Study on teaching and technology in the 21 st century	Academicians	Middle East and GCC Economic development
February 2010	Sur College of Applied Sciences, Sur, Sultanate of Oman	Attended as audience	Academicians	Developments in the Middle East
May'2004 (One day)	PCoE, Nagpur	Training and Placement- Challenges, Opportunities and	Industry Experts and Academician	Sourcing of projects,

		Strategies		placements, aligning training and teaching accordingly
October'2004 (One Day)	Zonal Office, Icfai National College, Pune	Marketing Management-I	Academics	Domain Knowledge, Case based teaching
November'2004 (Three Days)	Icfai National College, HQ, Hyderabad	Marketing Management-II	Academics and Industry Experts	Domain Knowledge and Creative Teaching Techniques
October' 2005 (Three Days)	Icfai National College, HQ, Hyderabad	Services Marketing	Academics and Industry Experts	Domain Knowledge and Creative Teaching Techniques
January'2007 (One month)	Icfai National College, HQ, Hyderabad	Faculty Training Program- Marketing Management	Academics	Domain Knowledge, usage of teaching Aids, creative teaching techniques, classroom management techniques, making MCQ, Case making, Article writing, Making Operation Workout and Live Projects, Skit, Role Play, Book Review,

				Session Plan, Lesson Plan and other techniques, devising unique pedagogical tools
December' 06 (One day)	Icfai Business School, Pune	How to write research papers for reputed International journals	Prof. (Dr.) Omprakash K. Gupta, Prairie View A&M University, College of Business, TX 77446, USA	Data and information collection, interpretation, analysis and report writing
June 01 (One month)	Cipla Ltd, HQ, Mumbai	Product and Marketing Training	Product Management, Marketing and Sales Team, Training Department	Product Knowledge and marketing approaches
April 07 (One Day)	Icfai National College, RO, AP(West), Hyderabad	Summer Internship Program(SIP)	Academicians	Guiding SIP interns, quantifying On Job Training and Executive Training, Making specific plan for Management Thesis, Supervision of interns, converting SIP experiences into intellectual capital like caselets, articles, annexure, case

				studies
August 6 th to 13 th 2007 (7 Days)	IIM-Kozikhode	Strategic Management Forum-I and Faculty Development Workshop	IIM Faculties and Trainers	Strategic Management-Cases, theory, application, Teaching methodologies, Training nuances, Writing a case study etc.
December 19 th to 22 nd 2007	VJTI, Mumbai	International Conference	National and International Delegates and Experts	Presented Paper titled” Role of Higher Education in universalization of Elementary Education ”
January 2008	IMT Ghaziabad	International Conference	National and International Delegates and Experts	Presented Paper on “Higher Education Sector as a Services Sector”
February 2008	Pacific, Udaipur	National Conference	National Delegates and Experts	Presented paper on “Impact of TRIPS on the post product patent era in Indian pharmaceutical industry”
February 2008	IMT, Nagpur	International Conference	National and International Delegates and Experts	Presented Paper on “Higher Education Sector as a Services Sector”
September 2008	BITS, Pilani	International Conference	National and International	Submitted a paper

			Delegates and Experts	on Soft skills titled "Soft Skills for battle hardened employees" which has been accepted
June 2008	CII-Institute of Quality	Assessor Training Program	All top and middle management corporate executives	Successfully completed CII-EFQM Assessor Program